



# Queensland Ag Shows

## RURAL AMBASSADOR AWARD

### ENTRANTS INFORMATION

#### GENERAL

The Rural Ambassador Award seeks rural young adults that can demonstrate a strong commitment to rural industry and who have a genuine interest and/or affiliation with their local agricultural show movement.

Attributes of suitable candidates are:

- Agricultural interests and skills
- Community involvement
- Contribution to the Agricultural Society: involvement, enthusiasm, versatility, ability to take and give direction, new ideas
- Future goals
- Interests/hobbies
- Knowledge of local and general rural issues
- Possibility of long term involvement in the Show Movement
- Presentation
- Personal achievements
- Personality
- Verbal communication during an interview and with colleagues

*Sub-Chamber* finals are held as advertised by the Sub-Chamber. Details of date and place of Sub-Chamber finals is available at [www.queenslandshows.com.au](http://www.queenslandshows.com.au) or by contacting the local Agricultural Society.

*State Finals* are held annually on the first weekend of the *Royal Queensland Show* in August.

*National Finals* are held on a rotational basis between States. For further details on National Finals please contact the QCAS Office.

Prior to local judging entrants are to complete an *Entry Form*, attach a photograph, complete an *Entrant Questionnaire* and provide a *covering letter* to the local RA Coordinator or Agricultural Society Secretary.

In the event that the Winner is unable to attend Sub-Chamber, State or National judging the relevant Runner Up will become eligible to take the place of the winner.

At no time does QCAS intend any winner to lose faith with an employer through their involvement with the awards.

Most importantly it has to be an excellent experience for any entrant.

Enjoy your time as the Rural Ambassador winner, whether it be local show, Sub-Chamber, or State and become a member of QCAS Next Generation.

#### Dress Code

Being a Rural Ambassador is representing your Agricultural Society, Sub-Chamber, State and Community. The following dress code applies for **State and National finals** and is recommended for local and regional finals:

- Women –
  - During formal interviews - smart dress or a two piece suit
  - During presentation dinners - cocktail
  - During State finals judging and whilst on Royal QLD Showgrounds- Blouse supplied along with skirt or jeans are to be worn, along with sensible head wear for sun protection. (No other advertising is allowed)

- Men –
  - During formal interviews - smart slacks and sports coat.
  - During presentation dinner - suit
  - During State finals judging and whilst on Royal QLD Showgrounds- Shirt supplied along with slacks or jeans are to be worn, along with sensible head wear for sun protection. (No other advertising is allowed)

## Judging

Entrants are judged in accordance with the following guidelines:

- Agricultural Show Involvement 25 points
- Community Involvement 15 points
- General and Rural Knowledge 20 points
- Personality 10 points
- Ambitions/Goals 10 points
- Communication Skills 10 points
- Style, Grooming and Deportment 10 points
- **TOTAL (interview) 100 Points**
- Public Presentation (onstage interview) 20 points
- **TOTAL 120 points**

Judging is usually conducted in two parts:

- Formal interviews – A Judging panel interviews competitors individually asking questions relating to the “Entrant Questionnaire” and
- Public Presentation – Usually conducted at an event forming part of the presentation of the Award. This could take the form of a formal dinner, cocktail party or at a luncheon during the Show.

## Requirements of Winners

Winners are expected where possible to represent:

- Local Agricultural Society,
- Local Community, and
- Regional Sub-Chamber.

It is expected that winners;

- Will not behave in a manner that would bring disrepute to the Rural Ambassador Awards or the agricultural show movement,
- Will be active at your local annual event,
- Will try and accept as many invitations as work commitments will allow.